



Accelerate your career growth with an online MBA

Master of Business Administration (MBA)

The online MBA programme at MUJ empowers you to take on leadership roles in an increasingly complex and dynamic world. This programme equips you with cutting-edge skills and advanced business fundamentals that will propel you in your career as a future leader. The programme also provides an opportunity to choose from their eight strategic electives to specialise in an area of your choice.



MANIPAL
UNIVERSITY JAIPUR

University under Section 2(f) of the UGC Act

 www.onlinemanipal.com

Eligibility

- ▶ Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognised university/institution or an equivalent qualification recognised by the Association of Indian Universities or other competent bodies in any discipline with a minimum of 50% marks in aggregate (45% for reserved categories).
- ▶ Candidates must have a valid score from any aptitude test (CAT/MAT/CMAT/XAT/GMAT).
- ▶ Candidates without an aptitude test score need to appear and clear the online aptitude test conducted by Manipal University Jaipur as per admission norms to the MBA programme.

Fee structure

- ▶ Course Fees: INR 1,50,000/- or INR 37,500/- per semester, which includes an examination fee of INR 5,000/-

Duration

- ▶ Minimum 2 years (divided into 4 semesters), maximum 4 years
- ▶ Students will be required to put in 18-21 hours of study time per week

Admission process



Application to online degrees at MUJ can be initiated through our website www.onlinemanipal.com.



Our counsellors will guide candidates through the admission process, which is as per regulatory requirements.



Applicants must submit a completed application form with relevant documents within the due date.



Please visit the FAQ section on our website to know more about the admission process.

Master of Business Administration (MBA)

Become an effective and empowered future leader with the best online MBA programme. Specialise in: Marketing, Finance, HR, Analytics and Data Science, Retail Management, Banking Financial Services and Insurance (BFSI), IT and FinTech, or Operations Management.

Programme structure

All students follow the same curriculum in the first and second semesters. While some core subjects are standard in the third and fourth semesters, courses will vary depending on their respective electives or specialisations.

First Semester	Second Semester	Third Semester	Fourth Semester
Management Process and Organisational Behaviour	Production & Operations Management	Research Methodology	Strategic Management & Business Policy
Business Communication	Financial Management	Legal Aspects of Business	International Business Management
Statistics for Management	Marketing Management	4 Subjects in the Area of Specialisation (4 credits each)	Business Leadership
Financial and Management Accounting	Management Information System		4 Subjects in the Area of Specialisation (4 credits each)
Managerial Economics	Operations Research		Project
Human Resource Management	Project Management		

Specialisations

Applicants can choose a specialisation from one of the eight electives in their 3rd and 4th semesters.

Elective	Third Semester	Fourth Semester
Finance	Security Analysis & Portfolio Management, Mergers & Acquisitions, Taxation Management, Internal Audit & Control	International Financial Management, Treasury Management, Merchant Banking & Financial Services, Insurance & Risk Management
Marketing	Sales Distribution & Supply Chain Management, Consumer Behaviour, Retail Marketing, Marketing Research	Services Marketing & Customer Relationship Management, Advertising Management & Sales Promotion, e-Marketing, International Marketing
Human Resource Management	Manpower Planning & Sourcing, Management & Organisational Development, Employee Relations Management, HR Audit	Compensation & Benefits, Performance Management & Appraisal, Talent Management & Employee Retention, Change Management
Analytics and Data Science	Programming in Data Science, Exploratory Data Analysis, Introduction to Machine Learning, Visualization	Advanced Machine Learning, Unstructured Data Analysis, Business Analytics, Data Scrapping
Retail Management	Enterprise Resource Planning (ERP), Retail Customer Relationship Management, Operations Management, IT in Retail	International Retailing, Entrepreneurship in Retail Business, Rural Retailing Retail Marketing Environment
Banking, Financial Services & Insurance	Bank Management & Financial Risk Management, Financial Statement Analysis & Business Valuation, Principles & Practices Of Insurance, Financial Services	ALM & Treasury Management, Basel Regulations & Risk Management In Banking, Life Insurance Management, General Insurance Management
IT and FinTech	Database Management Systems, Software Engineering, Technology Management, Business Intelligence and Tools	eCommerce, FinTech Payments and Regulations, Cryptocurrency and Blockchain, Enterprise Resource Planning
Operations Management	Production and Operations Management, Enterprise Resource Planning, Logistics and Supply chain Management, Operations Research	Services Operations Management, Total Quality Management, Production, Planning, and Control, Project Management

Note: To complete the program, every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective. The project work will commence from the third semester and be completed by the fourth semester.

The Manipal University Jaipur online advantage

With its renowned legacy of excellence in higher education, the Manipal Education Group launched Manipal University Jaipur in 2011. Today MUJ, a new generation university, caters to new-gen learning. MUJ is committed to nurturing talent and strengthening academics by adopting contemporary and innovative practices that reimagine academic excellence.



67 years of academic excellence



First smart-campus in India



Accredited as A+ grade by NAAC



UGC-entitled



Affordable education



Scholarships for deserving candidates



Career assistance



Industry expert faculty and mentors



Global networking opportunities



Courses designed to make students future-ready

